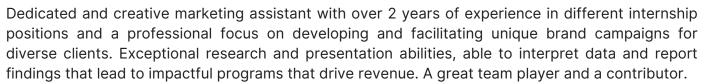


Tinaa Ramrakhiani

+33 7 54 48 39 77 • <u>tinaaramrakhiani32@gmail.com</u>
https://thingstaketimee.blogspot.com/?m=1
https://www.linkedin.com/in/tinaa-ramrakhiani-8b8311210

SUMMARY



WORK EXPERIENCE

Marketing & Communication Assistant, Autonomy Paris

Feb 2023 - July 2023

- Negotiated media partnerships for AMWE, singed 7% of new sustainable and active mobility media, which in turn, helped garner more than 20% of visitors than originally anticipated.
- handled all the social media accounts, curated contents and different campaigns and achieved an organic follower increase of about 6% on Twitter (X) and 21% on LinkedIn.
- Acquired proficiency in Hubspot, InWink, Mailchimp and various other CRM tools for B2B Marketing and inbound leads.

Marketing Intern, Angel Jobs Fr

May 2022 - July 2022

- Conducted Market research to understand the frequency of companies tuning to online platforms for part-time recruitments. Examined that 75% of managers opt for walk-in, finding it more convenient and time efficient than online process.
- Designed an editorial content plan for the upcoming launch of newsletter.
- Conducted SEO Analysis to ensure the company appears when relevant keywords are entered.

International Relations Executive, Parul University

Sep 2020 - Sep 2021

- Developed a strategic communication plan to engage with partner universities globally, resulting in the successful signing of MOUs with four distinguished business schools in Canada & Germany.
- Articulated seamless communications. Authored and developed content for social media.
- Lead a team of 5 people and organised a Symposium for our partner universities globally.

EDUCATION

Master of science in luxury branding & Marketing

Sep 2021 - Sep 2022

College de Paris

Bachelors of Business Administration

July 2018 - May 2021

Parul University

CERTIFICATIONS

HubSpot Academy

Social Media Marketing

Issued Feb 2024 - Expires

Mar 2026

<u>Credential URL: https://app-eu1.hubspot.com/academy/achievements/008l52bw/en/1/tinaa-ramrakhiani/social-media-marketing</u>

SEO HubSpot Academy Issued July 2024 - Expires Aug 2025

jj https://app-eu1.hubspot.com/academy/achievements/x8xsmfvm/en/1/tinaa-ramrakhiani/seo