



# Tinaa Ramrakhiani

+33 7 54 48 39 77 • [tinaaramrakhiani32@gmail.com](mailto:tinaaramrakhiani32@gmail.com)

<https://thingstaketimee.blogspot.com/?m=1>

<https://www.linkedin.com/in/tinaa-ramrakhiani-8b8311210>

## SUMMARY

Dedicated and creative marketing assistant with over 2 years of experience in different internship positions and a professional focus on developing and facilitating unique brand campaigns for diverse clients. Exceptional research and presentation abilities, able to interpret data and report findings that lead to impactful programs that drive revenue. A great team player and a contributor.

## WORK EXPERIENCE

**Marketing & Communication Assistant, Autonomy Paris** **Feb 2023 - July 2023**

- Negotiated media partnerships for AMWE, signed 7% of new sustainable and active mobility media, which in turn, helped garner more than 20% of visitors than originally anticipated.
- handled all the social media accounts, curated contents and different campaigns and achieved an organic follower increase of about 6% on Twitter (X) and 21% on LinkedIn.
- Acquired proficiency in Hubspot, InWink, Mailchimp and various other CRM tools for B2B Marketing and inbound leads.

**Marketing Intern, Angel Jobs Fr** **May 2022 - July 2022**

- Conducted Market research to understand the frequency of companies tuning to online platforms for part-time recruitments. Examined that 75% of managers opt for walk-in, finding it more convenient and time efficient than online process.
- Designed an editorial content plan for the upcoming launch of newsletter.
- Conducted SEO Analysis to ensure the company appears when relevant keywords are entered.

**International Relations Executive, Parul University** **Sep 2020 - Sep 2021**

- Developed a strategic communication plan to engage with partner universities globally, resulting in the successful signing of MOUs with four distinguished business schools in Canada & Germany.
- Articulated seamless communications. Authored and developed content for social media.
- Lead a team of 5 people and organised a Symposium for our partner universities globally.

## EDUCATION

**Master of science in luxury branding & Marketing** **Sep 2021 - Sep 2022**  
College de Paris

**Bachelors of Business Administration** **July 2018 - May 2021**  
Parul University

## CERTIFICATIONS

**Social Media Marketing** **Issued Feb 2024 - Expires Mar 2026**  
HubSpot Academy

[Credential URL: https://app-eu1.hubspot.com/academy/achievements/008f52bw/en/1/tinaa-ramrakhiani/social-media-marketing](https://app-eu1.hubspot.com/academy/achievements/008f52bw/en/1/tinaa-ramrakhiani/social-media-marketing)

**SEO** **Issued July 2024 - Expires Aug 2025**  
HubSpot Academy

[jj https://app-eu1.hubspot.com/academy/achievements/x8xsmfvm/en/1/tinaa-ramrakhiani/seo](https://app-eu1.hubspot.com/academy/achievements/x8xsmfvm/en/1/tinaa-ramrakhiani/seo)